



ICSER CONFERENCES
April 20-21, 2018, Antalya-TURKEY

Conference Programme for Oral, Poster and Virtual Presentation

20 th April 2018		09.00-10.00	Hall: 1
Session: 1		Chair: Assoc. Prof. Dr. Özgür Sarı	Language: EN
SE2021	Özgür Sarı	INFORMAL ECONOMY: A BRIEF EVALUATION WITH REASONS AND IMPACTS	
SE2024	Burhanettin Ozdemir Nesrin Seef	INVESTIGATING THE COMPASSION SATISFACTION AND COMPASSION FATIGUE AMONG SYRIAN PSYCHOLOGISTS	
SE3042	Siti Nur Shahira Binti Dahari Rosalie Hall	EFFECTS PERSONALITY DISPARITIES: A LOOK AT ACADEMIC KNOWLEDGE ACQUISITION ACTIVITIES IN MALAYSIA	
SH2010	Raed moh'd Hanandeh	INVESTIGATING THE IMPLICATIONS OF E-SERVICE QUALITY DIMENSIONS ON CUSTOMERS BEHAVIOR OF JORDANIAN ONLINE AIRLINES TICKET PURCHASING	
SH3020	Ismije Beshiri	THE STATE BUILDING OF ALBANIA AND THE INFLUENCE OF THE CONFERENCE OF TRIESTE	

20 th April 2018		09.00-10.00	Hall: 2
Session: 1		Chair: Dr. Ayşegül Baykul	Language: TR
SE2031	Abdullah Emre Çağlar Mehmet Mert	IS POLLUTION HALO HYPOTHESIS VALID IN TURKEY? AN APPLICATION OF HIDDEN COINTEGRATION TECHNIQUE	
SE3072	Adem Babacan N. Alp Erilli M. Burak Delibaş	MOBILE PHONE SELECTION USING AHP AND PROMETHEE METHOD	
SE1010	Nazife Özge Kılıç Bengü Açıduyuran Murat Beşer	MILITARY EXPENDITURE AND ECONOMIC GROWTH RELATIONSHIP IN G-8 COUNTRIES	
SE3056	Ayşegül Baykul	DETERMINATION OF SECTORAL CLUSTER POTENTIAL: A CASE STUDY FOR TR61 REGION	

20 th April 2018		09.00-10.00	Hall: 3
Session: 1		Chair: Prof. Dr. Erhan Akyazı	Language: TR
SE2026	Erhan Akyazı	INSTAGRAM USAGE OF SPOR TOTO SUPER LEAGUE TEAMS IN THE CONTEXT OF SPORTS COMMUNICATION	
SE2027	Burak Medin	DETERMINATION OF THE CINEMA VIEWING AGENDA IN TODAY	
SE3036	Nurettin Güz Mahmut Bingöl Hayrullah Yanık Zeynep Bengisu Uğur	ISLAMOFBI AND MEDIA: SEMIOLOGICAL ANALYSIS OF FILM POSTER OF "THE STONE MERCHANT"	
SE3059	Serhan Koyuncu	DIGITAL MEDIA AND ASYMMETRIC COMMUNICATION	

20 th April 2018		09.00-10.00	Hall: 4
Session: 1		Chair: Prof. Dr. Imran Saleem	Language: EN
SE1004	Willy Eka Pramana Harry Supriady Abdul Hakim	SUPPRESSING THE GROWTH RATE OF RADICALISM THROUGH THREE SOLUTIVE APPROACHES IN THE PERSPECTIVE OF CRIMINAL LAW IN INDONESIA	
SE1005	Besa Luzha	RESEARCH IN MUSIC EDUCATION IN KOSOVO-STUDY ON CHALLENGES FOR MUSIC STUDENTS DOING RESEARCH	
SH1003	Malang B.S. Bojang	E-MUNICIPALITY APPLICATIONS IN LOCAL GOVERNMENT: PROSPECTS AND CHALLENGES	
SH1001	Imran Saleem	MICRO FINANCIG - A DIFFERENT PERSPECTIVE	

20th April 2018		<u>10.15-11.15</u>	Hall: 1
Session: 2		Chair: Prof. Dr. Anita Zovko	Language: EN
SE2033	Gözde Yirmibeşoğlu	GLOBAL VILLAGE OF McLuhan and International Trade	
SE3079	Selay Ilgaz Sümer	LITERATURE REVIEW ON CONSPICUOUS CONSUMPTION	
SE3044	Masrul Hayati Kamarulzaman Nurain Farahana Zainal Abidin Siti Nur Shahira	THE EFFECT OF CUSTOMER RELATIONSHIP TACTICS TOWARD CUSTOMER LOYALTY IN BANKING INDUSTRY	
SE3043	Siti Nur Shahira Binti Dahari Siti Khairunnisa Sheikh Abdul Mutalib Ahmad Sufi Alawi Bin Idris Aethiqah Suraya Abdul Halim	THE ASSESSMENT OF ACADEMIC DIGITAL LIBRARY RESOURCES VIA SERVQUAL: SHAPING HIGHER EDUCATION INSTITUTIONS SCHOLARLY ACTIVITIES	
SH4042	Anita Zovko Sofija Vrcelj Siniša Kušić	ANDRAGOGICAL COMPETENCIES	

20th April 2018		<u>10.15-11.15</u>	Hall: 2
Session: 2		Chair: Assoc. Prof. Dr. Mahmut Demir	Language: TR
SH3031	Adem Babacan Ziya Gökçalp Göktoğa Saniye Sağır	CAR SELECTION USING AHP AND TOPSIS METHOD	
SE3060	Merve Can Maraşlı	PRESENTATION OF NATIONALISM IN JULY 15TH FILMS: EXAMPLE OF 'JULY 15TH DOCUMENTARY OF PRESIDENCY'	
SE2030	Abdulahap Darendeli	CHANGING ASPECTS OF LEGAL DIFFERENCES IN INTERNET, AUDIOVISUAL AND PRINT MEDIA	
SE3037	Nurettin Güz Hayrullah Yanık Mahmut Bingöl Zeynep Bengisu Uğur	A STUDY ON CAPITAL TAX IN THE PRINTED PRESS	

20th April 2018		<u>10.15-11.15</u>	Hall: 3
Session: 2		Chair: Dr. Ali Çeliç	Language: TR
SE3077	Şebnem Çatalkaya	RESEARCH ON THE EFFECTS OF DOMESTIC VIOLENCE ON SOCIAL RELATIONS	
SE3082	Ali Çekiç Fulya Türk	METAPHORICAL PERCEPTIONS OF PSYCHOLOGICAL COUNSELOR CANDIDATES AND PSYCHOLOGICAL COUNSELORS ABOUT ETHICAL PRINCIPLES IN THE FIELD OF PSYCHOLOGICAL COUNSELING AND GUIDANCE	
SE1011	Büşra Aynacı	THE RELATIONSHIP BETWEEN ANXIETY LEVELS AND RELIGIOSITY OF PEOPLE WHO APPLY TO FAMILY COUNSELLING CENTER	
SH3033	Hanzade Aslan Yılmaz	SOCIAL MEDIA AND SELF RELATIONSHIP	

20th April 2018		<u>10.15-11.15</u>	Hall: 4
Session: 2		Chair: Dr. Mohamad Atyeh	Language: EN
SH1005	Muhammad Helmi Abu Bakar Mohd Asyiek bin Mat Desa Muhizam Mustaffa	MEASURING THE VALIDITY AND RELIABILITY OF RESEARCH INSTRUMENTS FOR THE STUDY OF SOCIAL MEDIA ADVERTISING DESIGN ELEMENTS	
SH2006	Rola Ismail Mourdaa Mohamad Atyeh	THE PERFORMANCE OF PRIVATE UNIVERSITIES IN KUWAIT QUALITATIVE APPROACH	
SH2007	Hewa Haji Khedir	THE ALIENATION OF SOCIAL SCIENCES FROM "THE SOCIAL": THE EXPERIENCE OF TEACHING SOCIOLOGY AT KURDISH UNIVERSITIES (KUS), KURDISTAN REGION OF IRAQ	
SH2011	Zafirah Al Sadat Zyed Wan Nor Azriyati Wan Abd Aziz Noor Rosly Hanif Peter Aning Tedong	ASSESSMENT OF 'HOMELESS' PROBLEMS AMONG YOUNG HOUSEHOLDS IN GREATER KUALA LUMPUR	

20 th April 2018		11.30-12.30	Hall: 1
Session: 3		Chair: Dr. Gözdegül Başer	Language: EN
SE3040	Radja Bouzeriba	RESILIENCE AND LOVE RELATIONSHIP: SOCIAL REPRESENTATIONS OF "LOVE" IN TRAUMATIZED INDIVIDUALS	
SE3074	Nygmetzhan Kuzenbayev	BELIEF IN GOD AND ALTRUISM. IS THERE ANY EFFECT?	
SH3023	Aethiqah Suraya Abdul Halim	VEILING AND TESETTUR: NOT JUST ABOUT "WOMEN AND RELIGION" AMONG MALAY WOMEN IN MALAYSIA	
SH3024	Aethiqah Suraya Abdul Halim Siti Nur Shahira Binti Dahari Siti Khairunnisa Sheikh Abdul Mutalib Mughaheswari Sahadevan	THE ASSESSMENT OF ACADEMIC DIGITAL LIBRARY RESOURCES VIA SERVQUAL: SHAPING HIGHER EDUCATION INSTITUTIONS SCHOLARLY ACTIVITIES	
T3018	Gözdegül Başer Duygu Özyeşil	MANAGEMENT OF HÖTEL GUEST RELATIONS FROM THE ASPECT OF REPEAT GUESTS	

20 th April 2018		11.30-12.30	Hall: 2
Session: 3		Chair: Prof. Dr. Erhan Akyazı	Language: TR
SE4088	Fatih Şahinoğlu	TURKISH TYPOLOGY IN AMERICAN CINEMA	
T2011	Erhan Akyazı	SOCIAL MEDIA AS A MEDIUM FOR CREATING CORPORATE REPUTATION: A RESEARCH ON SOCIAL MEDIA ACCOUNTS OF TOUR COMPANIES	
SE3058	Serhan Koyuncu	APPROACHES TO PUBLIC DIPLOMACY IN TERMS OF BASIC DYNAMICS: TURKEY AND USA	
SE2028	Burak Medin	COMMUNICATION TECHNOLOGY THAT TRANSFORMS EVERYDAY LIFE IN THE 1980S: VIDEO-CINEMA	

20 th April 2018		11.30-12.30	Hall: 3
Session: 3		Chair: Dr. Selen Işık Maden	Language: TR
SE3057	Selen Işık Maden	REGIONAL DEVELOPMENT AND SECTORAL CLUSTER APPROACH: AN IMPLICATION ON TR61 REGION	
SE3070	Adem Babacan Engin Karakış M. Burak Delibaş	IMPORTANT OF WEIGHTING METHODS IN MULTI-CRITERIA DECISION-MAKING METHODS AND AN APPLICATION	
SE3086	Baki Yegen İbrahim Organ	ASSESSMENT OF DIFFICULT AND VERY DIFFICULT SITUATIONS IN TAX LAW IN ACCORDANCE WITH EXAMPLES	
SE4098	Yüksel Aydın Yusuf Kahreman Zafer Taşçı	FACTORS AFFECTING CAPITAL STRUCTURE OF TURKISH DEPOSIT BANKS	

20 th April 2018		11.30-12.30	Hall: 4
Session: 3		Chair: Dr. Sherzad Shafi' Babo	Language: EN
SH2014	Sherzad Shafi' Babo Jihad Shukri Rashid	A SEMANTIC AND SEMIOTIC STUDY OF VIEWPOINT IN MAM AND ZIN	
SH2016	Kafi Razzaq Ahmed	THE ROLE OF VIDEO IN TEACHING PRONUNCIATION TO NON-NATIVE SPEAKERS OF ENGLISH	
SH3035	Zibelle Ziem M. Balangue Adrian Dominic B. Catbagan Nicole Aliyah R. Merindato Stephanie T. Ocampo Isiah F. Soriano Jamie M. Rilloraza	QUESTIONING SEXUALITY: THE IMPACT OF THE SOCIETY'S PERCEPTION	
SH1002	Yong Adilah Shamsul Harumain Nikmatul Adha Nordin Nur Farhana Azmi Akinori Morimoto Osada Teppei	CHANGING COMMUNITY BEHAVIOR TOWARDS TOWN REVITALIZATION THROUGH MACHINOEKI	

20th April 2018		14.00-15.00	Hall: 1
Session: 4		Chair: Assoc. Prof. Dr. Gözde Yirmibeşoğlu	Language: EN
SE3045	Aethiqah Suraya Abdul Halim Siti Nur Shahira Binti Dahari	VEILING AND TESETTUR: NOT JUST ABOUT "WOMEN AND RELIGION" AMONG MALAY WOMEN IN MALAYSIA	
SE3067	Zabihur Rahman Tahsin Koçyiğit	THE JOURNEY OF ISLAM TOWARDS INDUS VALLEY (A BRIEF INTRODUCTION AND ANALYTICAL STUDY)	
SE2034	Gözde Yirmibeşoğlu	IMPACT OF THE END OF BIPOLAR WORLD ORDER ON INTERNATIONAL TRADE	
SH3027	Aethiqah Suraya Abdul Halim Siti Khairunnisa Sheikh Abdul Mutalib Mughaheswari Sahadevan Siti Nur Shahira Binti Dahari	FAITH, FASHION AND FEMININITY: ANALYSIS OF MALAYSIAN MUSLIM FASHION BLOGS IN ISLAMIC MODEST FASHION	
SE1009	Otabek Muhammadiyev	ALLAUDDIN USMANDI SAMARQANDI - IS A GREAT REPRESENTATIVE OF THE MOVAROUNNAHR KALAM SCHOOL	

20th April 2018		14.00-15.00	Hall: 2
Session: 4		Chair: Assoc. Prof. Dr. Faik Ardahan	Language: TR
SE3050	Telat Türkyılmaz	INTRODUCTION BY DEVELOPED SOFTWARE OF SPUR GEAR CALCULATIONS AND MANUFACTURING	
SE3046	Burcu Gürol	MEASURING PERFORMANCE OF FAKTORING, FINANCING AND LEASING SECTORS BY TOPSIS METHOD: AN EMPRICAL COMPARISON IN TURKEY	
SE3087	Baki Yegen İbrahim Organ	APPLICATION OF CARBON TAX IN THE CONTEXT OF PIGOUVIAN TAXATION APPROACH	
SE3064	Merve Acar Rafet Aktaş	RECENT FOCAL POINTS OF ACCOUNTING EDUCATION FROM PERSPECTIVE OF NATIONAL AND INTERNATIONAL LITERATURE	

20th April 2018		14.00-15.00	Hall: 3
Session: 4		Chair: Assoc. Prof. Dr. Şirvan Şen Demir	Language: TR
SE3065	Zehra Nalu Gide	THE RELATION OF COMEDY FILMS AND AUDIENCES IN TURKISH CINEMA AFTER 2000: RECEIVED FILMS	
SH3034	Tuğba Çedikçi Fener	EVALUATING EFFECTIVE CORPORATE COMMUNICATIONIN TERMS OF THE CONCEPT OF GOVERNENCE	
SE4089	Fatih Şahinoğlu	CORPSE BRIDE: A SOCIETY AND PERIOD CRITICISM	
SE3041	Ayşe Çirik Aykut Göksel	A STUDY ON IDENTIFYING STRESS FACTORS AND STRESS MANAGEMENT OF NURSES WORKING IN INTENSIVE CARE UNITS	

20 th April 2018		15.15-16.15	Hall: 1
Session: 5		Chair: Dr. Işlay Talay Değirmenci	Language: EN
SE0003	Ermira Qosja Isa Fida	THE IMPORTANCE OF INFORMATION TECHNOLOGY IN THE ROLES OF SME's MANAGER (CASE STUDY: SME's SECTOR IN ALBANIA)	
SH3026	Mughaheswari Sahadevan Aethiqah Suraya Abdul Halim Siti Nur Shahira Binti Dahari Siti Khairunnisa Sheikh Abdul Mutalib	HOME COUNTRY EFFECTS AND EMERGING ECONOMIES: MALAYSIAN FIRMS PERSPECTIVES	
SH2008	Elena Bendeliani	THE ROLE OF CHANGE MANAGEMENT PROCESS IN ENHANCING THE SUCCESS OF INNOVATIVE PROJECTS: EXAMPLE OF GEORGIAN PUBLIC SERVICE	
SE3047	Siti Khadijah Rafie Roziya Abu Siti Nur Shahira Binti Dahari	DEVELOPMENT OF SUSTAINABILITY MEASUREMENT OF RURAL PUBLIC LIBRARIES	
SE4100	Damla Sönmez Işlay Talay Değirmenci	WORKFORCE PLANNING FOR PRACTICAL TRAINING PROGRAMS IN THE HOSPITALITY INDUSTRY VIA MULTI -CRITERIA DECISION MAKING AND ATTRITION	

20 th April 2018		15.15-16.15	Hall: 2
Session: 5		Chair: Dr. Mehmet Özberk	Language: TR
SE3062	Esra Güngör Kılıç	DIFFERENT CENTURIES SAME FORMS: AN ANALYSIS ON THE TWILIGHT FILM SERIES ON THE FUNCTIONAL APPROACH OF V. PROPP AND CRITIQUE OF THE MASS CULTURE CINEMA	
SE3051	Mehmet Özberk	NABOKOV AND "THE LUZHIN DEFENCE": PLAYING LIFE WITH CHESS PIECES	
SE3075	Hasan Aksoy	THE COMPREHENSION OF GOD IN THE TURKS IN THE PRE-ISLAMIC PERIOD	
SE3061	Merve Can Maraşlı	READING THE MOVIE 'TAKING SIDES' FROM THE PERSPECTIVE OF DOMINATION AND RESISTANCE	

20 th April 2018		15.15-16.15	Hall: 3
Session: 5		Chair: Assoc. Prof. Dr. Nesrin Şalvarcı Türeli	Language: TR
SE3055	Pınar Yürük Kayapınar Özgür Kayapınar Senem Ergan	AN EXAMINATIONS OF GREEN PRODUCT PURCHASING BEHAVIOURS OF GENERATION X, Y, AND Z CONSUMERS	
SH3018	Paterne Micha Mbelangani Mban Sevtap Unal Elif Deniz	RESEARCH ON THE FACTORS AFFECTING THE UNIVERSITY STUDENTS' ATTITUDE TOWARDS MASS LUXURY BRANDS	
SE4090	Mehmet Cıranoğlu	THE IMPACT OF AFTER SALE SERVICES ON PRODUCT'S PERCEIVED VALUE IN FURNITURE SECTOR AND A FIELD STUDY IN İNEĞÖL/BURSA	
SE3081	Özgür Kayapınar Hasan Selçuk Eti Pınar Yürük Kayapınar	THE EFFECTS ON LOGISTICS PERFORMANCE OF INFORMATION COMPETENCY	

20 th April 2018		16.30-17.30	Hall: 1
Session: 6		Chair: Dr. Selay Ilgaz Sümer	Language: EN
SE3080	Tülay Korkmaz Devrani Selay Ilgaz Sümer	A RESEARCH ON COMMERCIAL AND SOCIAL ENTREPRENEURSHIP OF UNIVERSITY STUDENTS	
SH2009	Kosherbayeva Aigerim Kosherbayeva Gaziza Kosherbayev Rinad Makenova Altynai Makenova Zharkinay Gulzira Moldabekkyzy	THE WORLD HUMANITY IDEA IN THE CONTEXT OF THE EAST AND THE "GREAT STEPPE" THROUGH THE PRISM «KUTTY BILIK» OF JUSSIP BALASAGUN	
SE2019	Mocanu Angela	INTERDEPENDENCY OF EDUCATION AND SOCIAL MOBILITY IN REPUBLIC OF MOLDOVA	
SH3025	Siti Khairunnisa Sheikh Abdul Mutalib Aethiqah Suraya Abdul Halim Siti Nur Shahira Binti Dahari Mughaheswari Sahadevan	CHANGE MANAGEMENT IN THE ACADEMIC LIBRARY INFORMATION SYSTEMS	
SH3022	Abdulfattah Yaghi	THE ROLE OF SUPERVISOR SUPPORT AND PEER SUPPORT IN LEARNING TRANSFER AFTER ONE YEAR OF COMPLETING LEADERSHIP TRAINING: STUDY IN INSTITUTIONS OF HIGHER EDUCATION	

20 th April 2018		16.30-17.30	Hall: 2
Session: 6		Chair: Assoc. Prof. Dr. Serpil Türkyılmaz	Language: TR
SE2035	Hasan Hüseyin Uzunbacak Aslıhan Yıldız Sercan Uzun	THE EFFECT OF TOXIC LEADERSHIP ON THE BURNOUT LEVELS OF EMPLOYEE	
SH4046	Haydar Efe Haticenur Arslan	PERCEPTION OF THE STUDENTS OF THE FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES OF ERZINCAN UNIVERSITY ABOUT OMBUDSMAN INSTITUTION IN TURKEY	
SE3049	Serpil Türkyılmaz	A RESEARCH ON LONG MEMORY OF VOLATILITY AND RETURN IN GOLD MARKET IN TURKEY	
SH4047	Haydar Efe Haticenur Arslan	OMBUDSMAN INSTITUTION IN TURKEY AT EU ACCESSION NEGOTIATIONS	

20 th April 2018		16.30-17.30	Hall: 3
Session: 6		Chair: Assoc. Prof. Dr. Mehmet Bilgin	Language: TR
SH3029	Faik Ardahan Seyida İlyas	COMPARISON OF MOTIVATIONAL FACTORS OF BEING A 60+ CHOIR SINGER, BENEFITS OBTAINED VIA PARTICIPATION IN RECREATIONAL CHOIR WITH RESPECT TO SOME DEMOGRAPHIC VARIABLE	
SE3052	Mehmet Özberk	C.D. USHINSKY IN RUSSIAN EDUCATIONAL MOVEMENT XIX. CENTURY	
SE3063	Esra Güngör Kılıç	CINEMA AS AN ALTERNATIVE HISTORICAL WRITING: UNDERSTANDING THE LIVES OF THE "POPULATION EXCHANGE" THROUGH DEDEMIN İNSANLARI AND EVDEKİ YABANCILAR	
SH4043	Zhundybayeva Turarkhan Ussenova Akkenzhe Ibraimova Zhanar Jaxynkayeva Zhanagul	DEVELOPMENT OF SOCIAL SUCCESS IN STUDENTS OF PEDAGOGICAL UNIVERSITIES	
SH2012	Mehmet Bilgin Asena Baykara	INVESTIGATION TO SOCIAL MEDIA ADDICTION IN TERMS OF SELF-CONCEPT	

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21st April 2018		09.00-10.00	Hall: 1
Session: 7		Chair: Assoc. Prof. Dr. Ebru Gülbuğ Erol	Language: TR
SH3036	Büşra Avşar	THE TRIAD TRIVET OF EUROPEAN IDENTITY: CHRISTIANITY, GREEK SCIENCE AND ROME EMPIRE	
SH4044	Haydar Efe Onur Bigaç	EUROPEAN UNION AND CRISIS IN SYRIA	
SH4045	Haydar Efe Onur Bigaç	STRATEGIC IMPORTANCE AND NATURAL RESOURCES OF THE MIDDLE EAST AS A REGION FOR POWER STRUGGLE FOR GLOBAL POWERS	
SE3076	Fatmanur Güder Serdar Kurt	THE EFFECTS OF MACRO ECONOMIC VARIATIONS ON INCOME INEQUALITY: PANEL DATA ANALYSIS FOR BRIC-T COUNTRIES	
SE2030	Ebru Gülbuğ Erol	TWO CULTURES- TWO WOMEN- TWO MEN- ONE TV SERIAL: "BLACKROSE"	

21st April 2018		09.00-10.00	Hall: 2
Session: 7		Chair: Assoc. Prof. Dr. Nesrin Şalvarcı Türelİ	Language: TR
SE1006	Ayça Akın H. Seda Sezgin	PROSPECTIVE MIDDLE-SCHOOL MATHEMATICS TEACHERS' MULTIPLE APPROACHES TO AN ALGEBRAIC VERBAL PROBLEM	
SE1017	Aysel Can	ANALYSIS OF POSTTRAUMATIC GROWTH CHARACTERISTICS OF MOTHERS OF CHILDREN SHOWING NORMAL DEVELOPMENT WITH PERVASIVE DEVELOPMENTAL DISORDER AND MENTAL OBSTACLE DIAGNOSED BETWEEN 4-18 YEARS CHILDREN'S MOTHERS İN TERMS OF SOME VARIABLES	
SE1018	Meral İsmail	THE EFFECTS OF SEXUAL SELF-SCHEMAS AND SOCIAL ANXIETY ON HAPPINESS: COMPARISON WITH ETHNIC AND DEMOGRAPHIC INFORMATION	
SE2029	Yüksel Hatırlı Yasemin Duran	DETERMINATION OF THE FACTORS AFFECTING THE MOTIVATION OF STUDENTS: AN IMPLEMENTATION ON ISPARTA VOCATIONAL SCHOOL STUDENTS	

21st April 2018		<u>10.15-11.15</u>	Hall: 1
Session: 8		Chair: Assoc. Prof. Dr. Şirvan Şen Demir	Language: TR
SE4107	Nesrin Şalvarcı Türeli Ece Asmafiliz	AN EMPIRICAL RESEARCH ON THE FREQUENCY OF SOCIAL MEDIA USE OF GENERATION Y INDIVIDUALS	
SE1007	Tuğçe Tuncer	THE RELATIONSHIP BETWEEN THE FOOD AND DRINK ADVERTISING FOR CHILDREN AND OBESITY INCREASE IN CHILDREN	
SE1016	Zeynep Şimşir Bülent Dilmaç	PREDICTIVE RELATIONSHIP BETWEEN WAR POST TRAUMATIC GROWTH, VALUES AND PERCEIVED SOCIAL SUPPORT	
SE4096	Ali Arslan Münevver Cüce Selver Türk	BASIC HANDWRITING ATTITUDE SCALE FOR TEACHERS	

21st April 2018		<u>10.15-11.15</u>	Hall: 2
Session: 8		Chair: Assoc. Prof. Dr. Ahmet Uçar	Language: TR
SE3039	F. Hülya Dikici	AN OVERVIEW OF CUSTOMER RELATIONSHIP MANAGEMENT IN HOTEL ENTERPRISES: ISPARTA EXAMPLE	
T3016	Gökçe Tuğdemir Kök Bora Çizer	PERCEIVED SERVICE QUALITY IN MARINAS: A CASE STUDY	
SE3053	Ahmet Uçar Rasim Akpınar Nilüfer Negiz	REFLECTION OF NATIONAL TOURISM STRATEGIES TO LOCAL: GEKA CASE	
T2012	Ramazan Göral	EVALUATION OF THE TOURISM SECTOR EFFECTIVENESS OF INTERNATIONAL TOURISM DESTINATIONS WITH ESM-VT METHOD	

21 st April 2018		11.30-12.30	Hall: 1
Session: 9		Chair: Assoc. Prof. Dr. Ramazan Göröl	Language: TR
T3014	Yılmaz Seçim	TURKISH KITCHEN CULTURE IN GASTRONOMY	
T3017	Abdullah Karaman Ali Keleş Hüseyin Keleş	BIRDWATCHING IN TITREYENGÖL, THE EVALUATION OF IT AS AN ALTERNATIVE TOURISM TYPE	
T4020	Zeki Akıncı Murad Alpaslan Kasalak Gülseren Yurcu	EVALUATION OF ANTECEDENT ATTITUDES OF UNIVERSITY STUDENTS TOWARDS ECOCENTRIC, ANTHROPOCENTRIC AND ENVIRONMENT: AKDENİZ UNIVERSITY FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES	
T3013	Yılmaz Seçim	SOME FUNCTIONAL FOODS AND PROPERTIES USED IN TURKISH CUISINE	
T4019	Zeki Akıncı Gülseren Yurcu Murad Alpaslan Kasalak	LEISURE MOTIVATION AND SATISFACTION IN RUSSIAN TOURISTS: ANTALYA \ KEMER \ BELDİBİ EXAMPLE	

21 st April 2018		11.30-12.30	Hall: 2
Session: 9		Chair: Prof. Dr. Bülent Ağbuğa	Language: TR
SE1015	Zeynep Şimşir Bülent Dilmaç	POSITIVE CONSEQUENCES FOLLOWING THE TRAUMATIC EVENT: POSITIVE PSYCHOLOGY PERSPECTIVE	
SE3084	Nedim Yıldız Hatice Hicret Özkoç	THE EFFECT OF ORGANIZATIONAL STRUCTURE ON ORGANIZATIONAL CULTURE AND A RESEARCH	
SE2020	Bülent Ağbuğa	COMPARISON OF PHYSICAL ACTIVITY LEVELS OF WOMEN AND MEN PHYSICAL EDUCATION TEACHERS	
SE4097	Kürşad Han Dönmez Ferhat Büyükkalkan	INVESTIGATION OF TOLERANCE LEVEL OF PHYSICAL EDUCATION AND SPORT TEACHERS WORKING IN GİRESUN AND LEVELS OF CONTINUOUS ANGER AND ANGER EXPRESSION STYLES	

21 st April 2018		11.30-12.30	Hall: 3
Session: 9		Chair: Assoc. Prof. Dr. Şirvan Şen Demir	Language: TR
SE3069	Adnan Veysel Ertemel Burçin Korkut Şahin	IMPACT OF SPONSORSHIP ON CREATING CUSTOMER LOYALTY: VODAFONE-BEŞİRTAŞ J.K. CASE	
SE3078	Mehmet Marangoz Ali Emre Aydın	A DISCUSSION ON CONSUMER PRIVACY CONCERN AND PRIVACY PROTECTION	
SE1008	Tuğçe Tuncer	THE FACTOR OF IRRITATION IN ADVERTISEMENT: BEAUTY OR UGLY? A SEMIOTIC ANALYSIS	
SE3068	Adnan Veysel Ertemel Peyvent Peyk	THE IMPACT OF ZERO MOMENT OF TRUTH ON CONSUMER BUYING DECISION: A RESEARCH IN TURKEY	

21st April 2018		14.00-15.00	Hall: 1
Session: SDU TOURISM		Chair: Assoc. Prof. Dr. Mahmut Demir	Language: TR
T3015	Kadir Ekin	THE USAGE OF EDIBLE FLOWERS IN FOOD AND BEVERAGE COMPANIES	
T3007	Emre Yaşar	THE FORM OF DISCRIMINATION IN JOB ADVERTISEMENTS AND EMPLOYMENT DISCRIMINATION	
T3021	Yasin Akşap	DIGITAL REFERENCE IN HRM	
T3022	M. Ayberk Şaşmaz	THE EFFECTS OF DEMOGRAPHIC FACTORS ON EMPLOYEE SELECTION IN HOTELS	
T4024	A.Çağlar Akçil	A STUDY OF BRAND CITY FOR ISPARTA	

21st April 2018		14.00-15.00	Hall: 1
Session: V		Chair:	Language: EN
T0006	Nadira Nazimkulova	TOURISM INVESTMENTS IN KYRGYZSTAN	
T0008	Habil Azez Sertavyen	SPORT TOURISM IN RURAL REGIONS	
T2009	Li N. Yuong	YIELD MANAGEMENT IN HOTEL BUSINESSES: A SAMPLE OF BOUTIQUE HOTEL	
T3010	Verginis Artefonakis, Giannis Dalamagkas	DIFFERENCE OF SERVICE QUALITY BETWEEN CITY HOTELS AND RESORT HOTELS	

21st April 2018		14.00-15.00	Hall: 2
Session: V		Chair:	Language: TR
SH4048	Gulhan Al-Turk	GAZELLE IN THE POEM SAFIYYU'D-DIN EL-HALLIY	
SE4093	Cemal Sezer Ayhan Durmuş Odetta Elezi	A SURVEY ON DETERMINATION OF SATISFACTION PERCEPTIONS OF HEALTHCARE SERVICES IN PRIVATE HOSPITALS	
SE4101	Serdar Ünal	HOW DO YOUNG PEOPLE EVALUATE INFORMATION CIRCULATING ON SOCIAL MEDIA PLATFORMS? EXPOSURE TO INFORMATION AND CREDIBILITY	
SE4102	Serdar Ünal	MILLENNIALS (GENERATION Y): DEMOCRACY, HEALTHY SKEPTICISM AND POLITICAL CYNICISM	

21st April 2018		14.00-15.00	Hall: 3
Session: V		Chair:	Language: TR
SH3039	İbrahim Yenen	RELIGION AND SOCIAL CONFLICT	
SH2013	Şenay Yavuz Görkem	AN INQUIRY ON THE NOTION OF YOUTHQUAKE: INITIATION, MANAGEMENT AND MEDIA COVERAGE	
SH3030	Zeynep Koçer	LOOKING AT THE HISTORY OF TURKISH MEDIA INDUSTRIES THROUGH A SOCIO-ECONOMIC AND POLITICAL LENS	
SH3038	İbrahim Yenen	CIVIL RELIGION AS SOCIAL THEORY	

21st April 2018		<u>15.15-16.15</u>	Hall: 1
Session: V		Chair:	Language: EN
T0002	Ryan Dampil and Christy A. Cole	DIGITAL TOURISM	
T0003	Reza M. Asade	CONFLICT MANAGEMENT AND ITS EFFECTS ON ORGANIZATIONAL OUTPUT IN TOURISM BUSINESSES IN IRAN	
T0004	Hajjah H. Sri Fairuz	GASTRONOMY TOURISM IN ASIAN COUNTRIES: A SAMPLE OF MALAYSIA	
T0005	A.R. Vijay Sharma	ANALYSES OF THE DESIRES, EXPECTATIONS AND NEEDS OF EUROPEAN TOURISTS INTERESTED IN TRAVELLING TO INDIA	

21st April 2018		<u>15.15-16.15</u>	Hall: 2
Session: V		Chair:	Language: TR
SE3085	Safiye Genç Mahmut Demir Fatma Kumkale	RELIGIOUS ORIGIN OF THE FIRST WORLD MAPS	
SE4091	Şule Yüksel Yiğiter Salim Sercan Sarı Turgut Karabulut	THE EFFECT OF THE VOLATILITY INDEX (VIX) AND CONSUMER CONFIDENCE INDEX ON BIST INVESTMENT PARTNERSHIP INDEX	
SE4092	Selami Güney Kübra Saka Ilgın	COMPARING FINANCIAL PERFORMANCE OF THE BANKS BY GRAY RELATIONAL ANALYSIS: AN APPLICATION ON NATIONAL DEPOSIT BANKS IN TURKEY	
SE4094	Cemal Sezer Ayhan Durmuş	CLINICAL INFORMATION SYSTEMS AND CLINICAL DECISION SUPPORT SYSTEMS: A STUDY BASED ON LITERATURE	

21st April 2018		<u>15.15-16.15</u>	Hall: 3
Session: V		Chair:	Language: TR
SE4105	Özlem Kurtoğlu Zorlu	OTHERNESS IN TURKISH AND ENGLISH PROVERBS	
SH3028	Fatma İdil Baktetur Mehmet Özmen	INVESTIGATION OF NONLINEAR STRUCTURE OF INDUSTRIAL PRODUCTION GROWTH RATE FOR TURKEY	
SH3040	İbrahim Yenen	SOCIAL SECULARIZATION AND RELIGION	

21st April 2018		<u>16.30-17.30</u>	Hall: 1
Session: V		Chair:	Language: TR
SE4095	Muzaffer Şahin	DRONE JOURNALISM	
SE4099	Arif Furkan Mendi	TEA INDUSTRY IN TURKEY: A SECTORAL AND EMPIRICAL STUDY	
SE4103	Mehmet Marangoz	INVESTIGATION OF THE EFFECT OF SOCIAL NETWORKS ON STUDENTS' COURSE STUDY AND ACADEMIC SUCCESS	
SE4104	Cemal Sezer Ayhan Durmuş	A STUDY ON THE REASONS FOR SETTING UP A BUSINESS AND ENTREPRENEURSHIP	

21st April 2018		<u>16.30-17.30</u>	Hall: 2
Session: V		Chair:	Language: EN
SH3032	Beste Gökçe Parsehyan	NETWORK ORGANIZATION STRUCTURES: THE CASE OF ART GALLERIES	
SH4041	N.Savaş Demirci	THE EFFECTS OF INTERNAL AND EXTERNAL FINANCIAL SOURCES ON R&D EXPENDITURES: DYNAMIC PANEL DATA ANALYSIS ON R&D INTENSIVE FIRMS LISTED ON BIST	
SH3037	Zuzana Novakova	TECHNOLOGY-ENRICHED LEARNING ENVIRONMENT AND THE DEVELOPMENT OF SPEAKING SKILLS OF HIGHER EDUCATION STUDENTS	
SE4106	Cemal Sezer Odetta Elezi Ayhan Durmuş	DETERMINATION OF PATIENT SATISFACTIONS IN A PRIVATE HOSPITAL: A CASE STUDY	
T0001	Jean de Vick	WHAT A TOURISM DESTINATION OFFERS? THE SAMPLE OF LIECHTENSTEIN	